

The background of the entire page is a complex, abstract artwork. It features a variety of shapes, including elongated, organic forms and more geometric, angular shapes. The colors are bright and saturated, including shades of blue, green, orange, pink, and purple. Bold black outlines define many of the shapes, creating a sense of structure and form. The overall composition is dense and layered, with different elements overlapping and interacting. The style is reminiscent of mid-century modern abstract art, with a focus on color and form.

Emily Robbins

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Portfolio

FSH2105

Our concept is mental health, focusing on borderline personality disorder. We have been exploring the three main episodes a person with this condition would go through in an abstract way. These episodes are manic, neutral and depressive. We all began using images from the Nam June Paik exhibition at the Tate Modern in London. Shape, form and colour has been taken from these images to create our sketchbook pages. We have been focusing on using bright colours instead of dark ones which are usually associated with mental health, by making it an 'inclusive experience' for everyone!





i am





depressives

III







reunite

concept



BPD

MENTAL HEALTH



awareness



Room



responsibility

ITL

Intelligent
Label Solutions

client

We don't
just do
labels...

We craft intelligent
ways of bringing your
apparel brands to life
through quality
products and
innovative solutions.

We don't just create
labels, we enhance the
brands we decorate.

Here's how we can help you from **start to finish**:

1

**Trends and
insight**
resources to
inspire you.

[View Our
Trends Site](#)

[View Our
LOOKBOOK](#)

2

**Concept &
Development**
Our experts
can help
bring your
design to
life through
virtual
proofing,
CADs and
product
guides

[Product
Engineering](#)

[Product
Guides](#)

3

**Product
Engineering**
Optimise
label
designs to
exceed
performance,
cost and
environmental
expectations.

[ITL's
Intelligen™](#)

[ITL's
Sustainability](#)

4

**Manage
Labels**
accurately,
efficiently
and
globally
through
ITL's
reliable
supply
chain
platform.

[LabelVantage™](#)

5

**Global &
Vertical
Manufacturing**
We ethically
manufacture
and ensure
our
factories
are
compliant

[ITL's
Sustainability](#)

[About Us](#)

6

**Maximise
Sales**
through
RFID by
getting the
right
products in
the right
place.

[RFID](#)

sustainability

Intelligent solutions

Maximising value for your brand through expertise, innovation and partnership.



M&S

EST. 1884

PINK

ACCESSORIZE
LONDON

next

A swing ticket
is the book cover
to your brand.

Let's make the right impression.

YOUR
LABEL IS
YOUR
BRAND

PUT IT IN
SAFE HANDS

ITL

target audience

active



ANYONE



Who made my clothes?



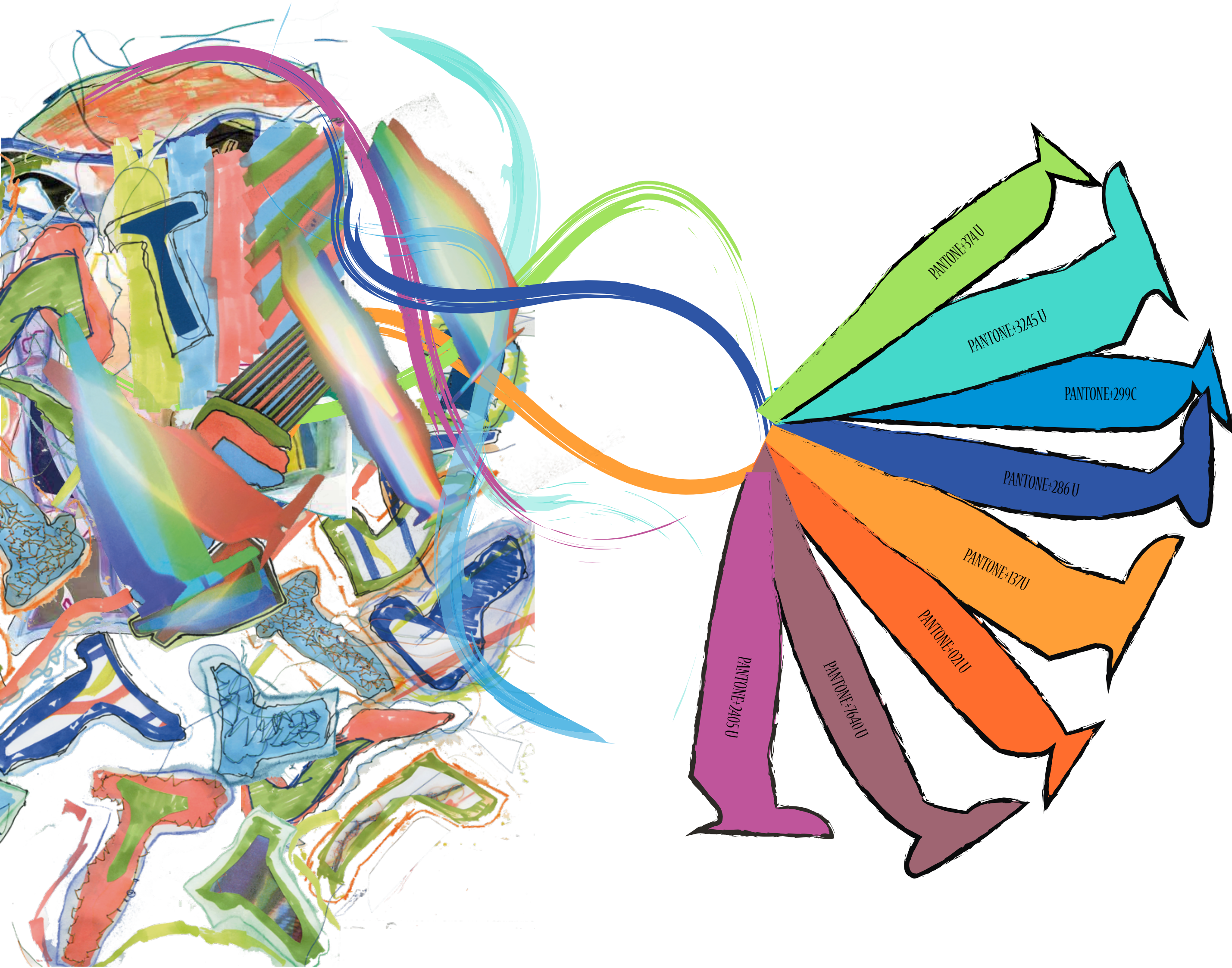
environment



bold

colour





re

Boxy



WGSN Denim Fabric, Wash & Finish Trend Concepts S/S 21: Transform
By the WGSN Denim Team / 07.02.19

Recycled Melange



Arvid Mills



Levi's X Heron Preston



Christopher Raeburn



Advance Design

Environmental awareness will drive a more mindful approach to denim with recycled fibres creating naturally marbled denim looks.

- Source weaves that are full of character, such as twills, which will take on a deeper look as they become more worn. A streaky character and an upcycled, mottled appearance.
- Use contrast warp and weft to offset and enliven weaves. Add contrast damage effects to statement worn looks, creating pieces that will continue to age and improve through use. For a new approach to upcycling, use cutting-floor remnants for waistbands and labelling.

Application: use to add enriched character to everyday denim.



deconstruct-reconstruct

up-cycle

S/S 21



WGSN Denim Fabric, Wash & Finish Trend Concepts S/S 21: GameScape
By the WGSN Denim Team / 07.02.19

Compact Poplins



Converse



Stella Blu



Nike



Dynamo



Dynamo

Use smooth, compact poplins and coated shirting weights to bring ath-luxe styling to men's and women's denim for S/S 21

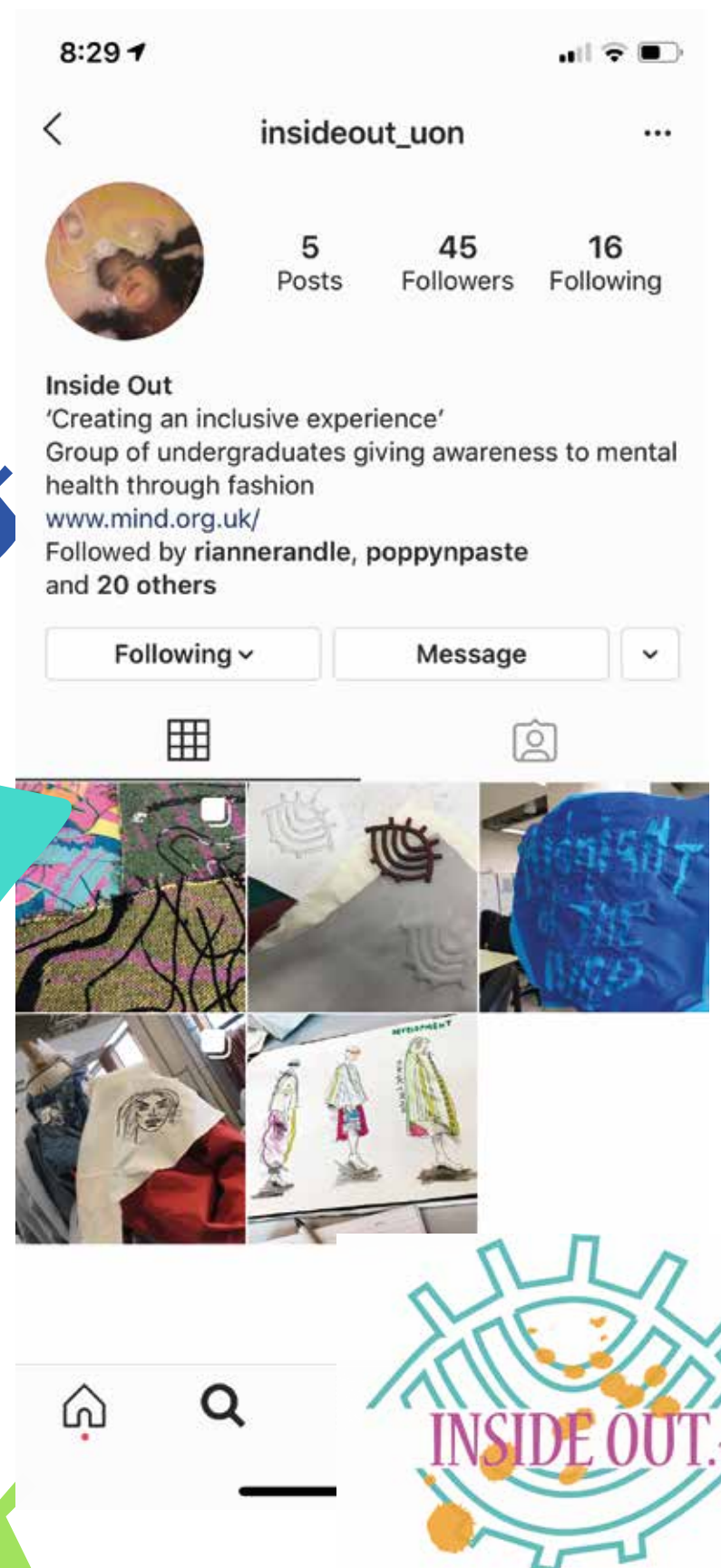
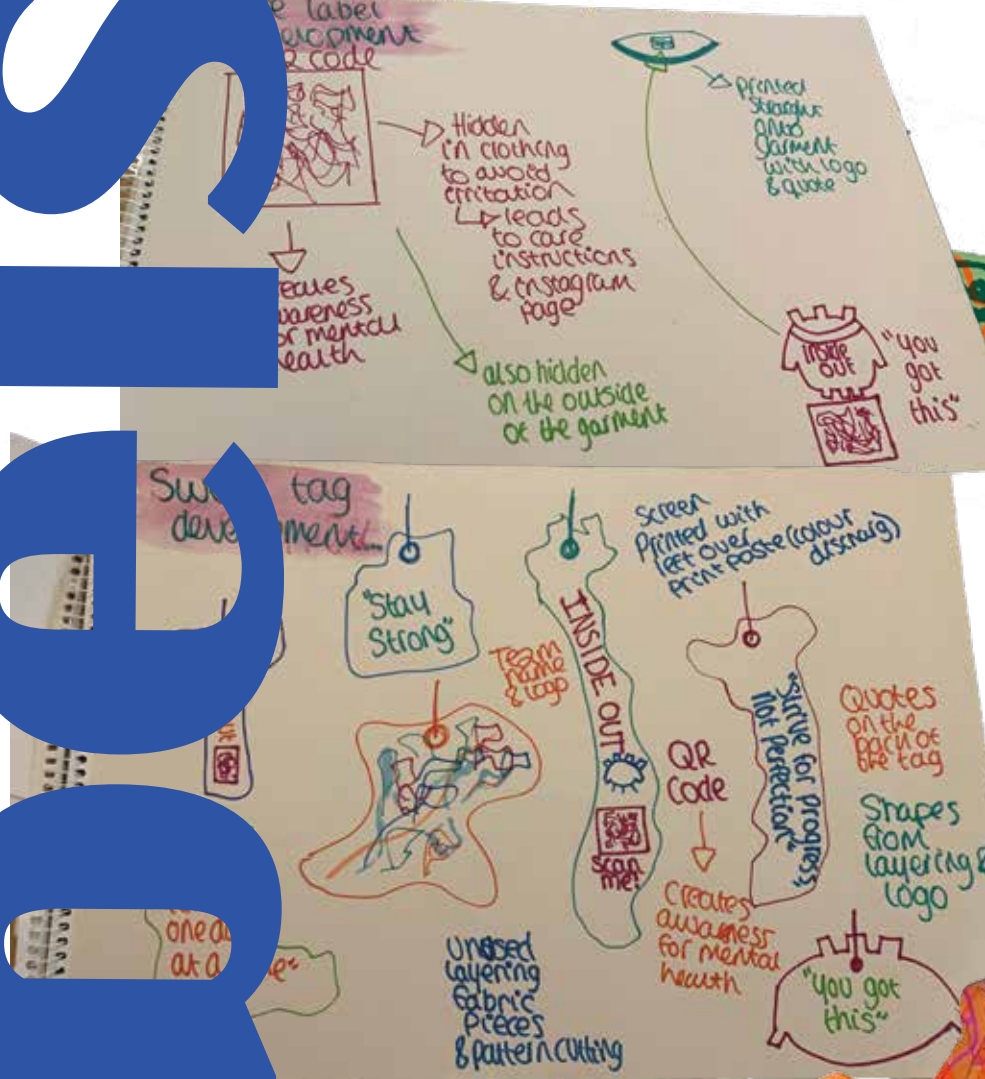
- Upgrade sporty casual silhouettes with peached, soft-touch fabrics. Use recycled synthetic blends and cellulose yarns to update jersey-led casual jogger styling
- Traditional domestic coatings add semi-matte finishes and offer everyday functionality, such as UV and water resistance

Application: use for men's and women's sports casualwear, lightweight and package summer outerwear, and contemporary jogger styling

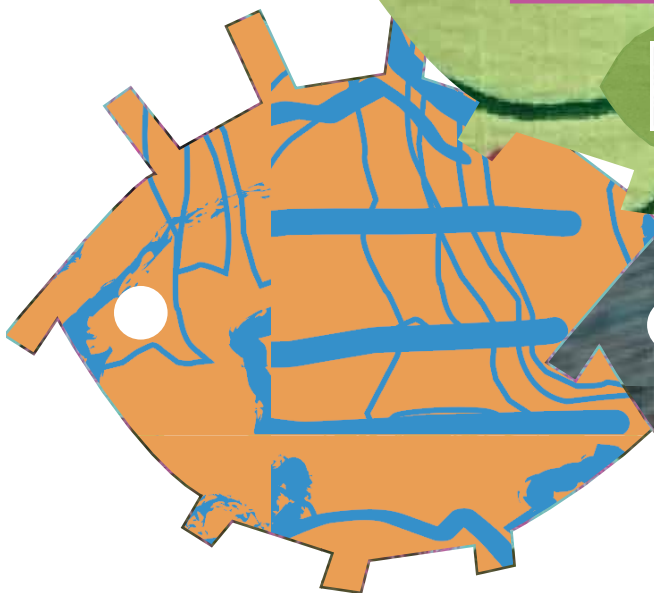
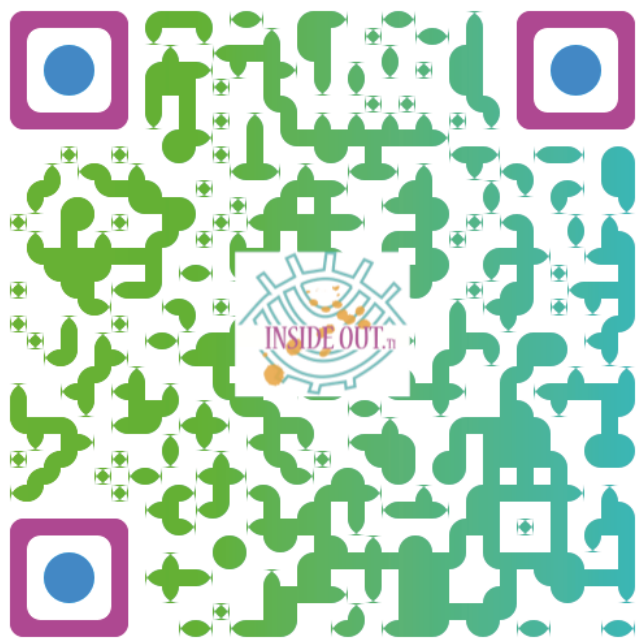
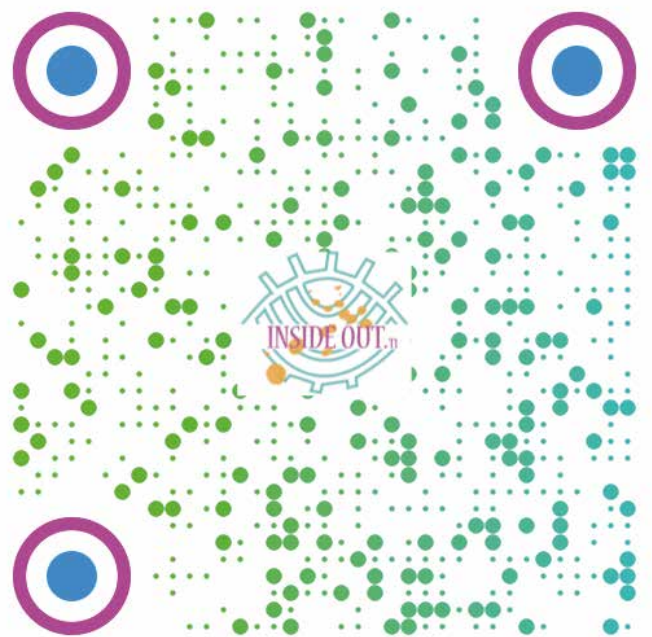
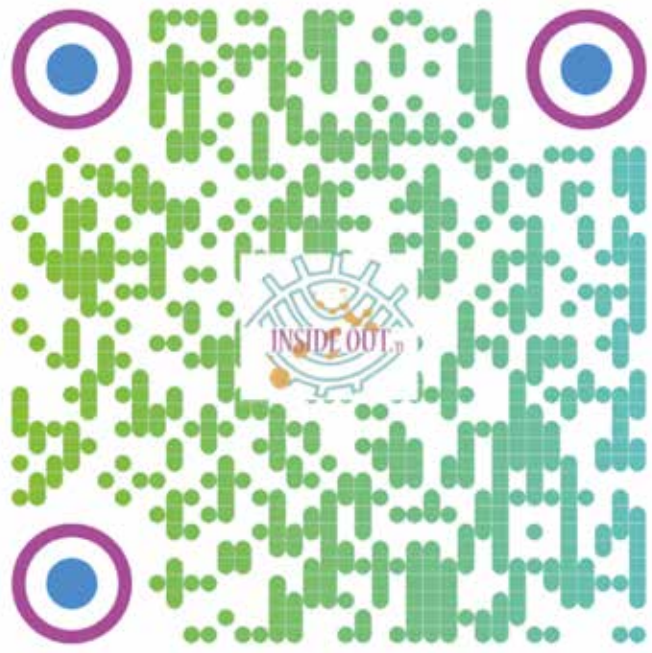
Shapes

Shapes

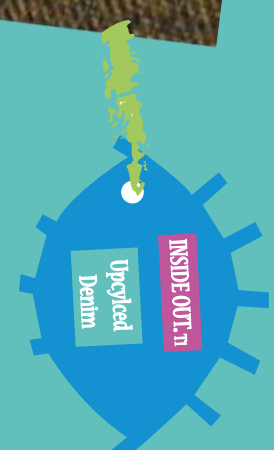
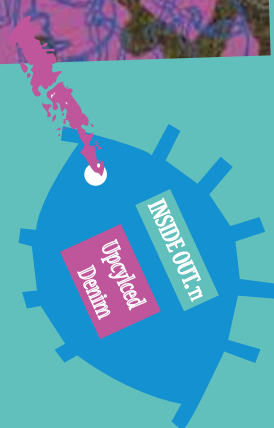
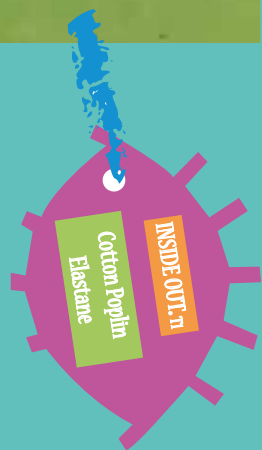
Shapes



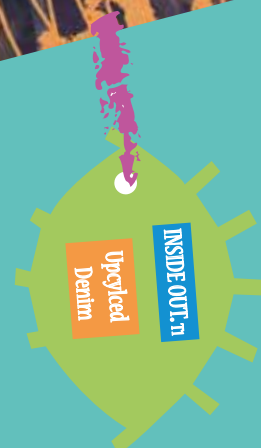
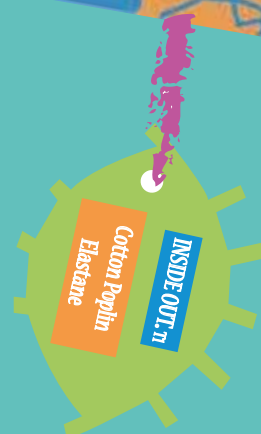
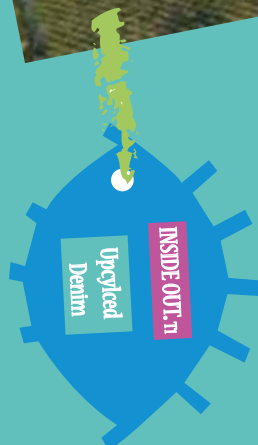
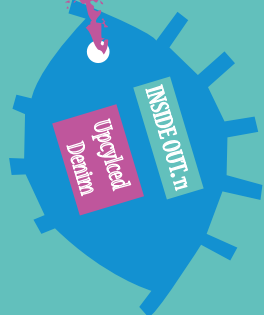
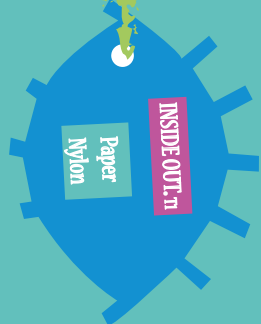
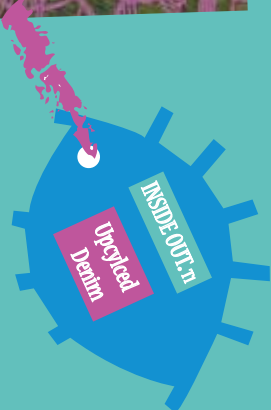
QR CODES



swing tags



final



fabrics



textile

PRINT 1



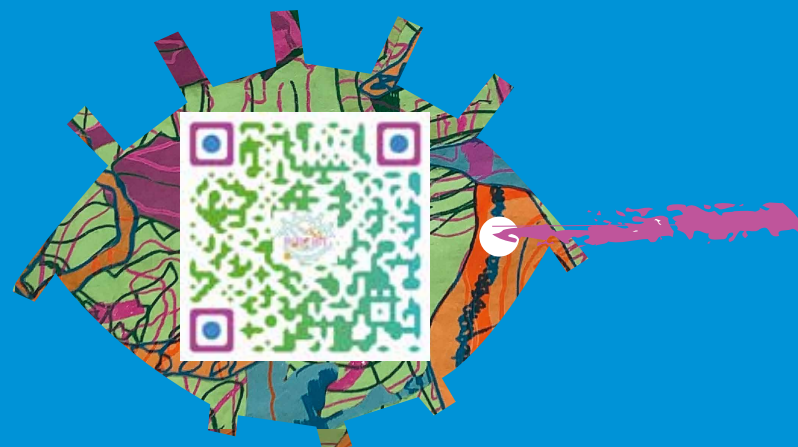
layered

LOOK

front:



back:



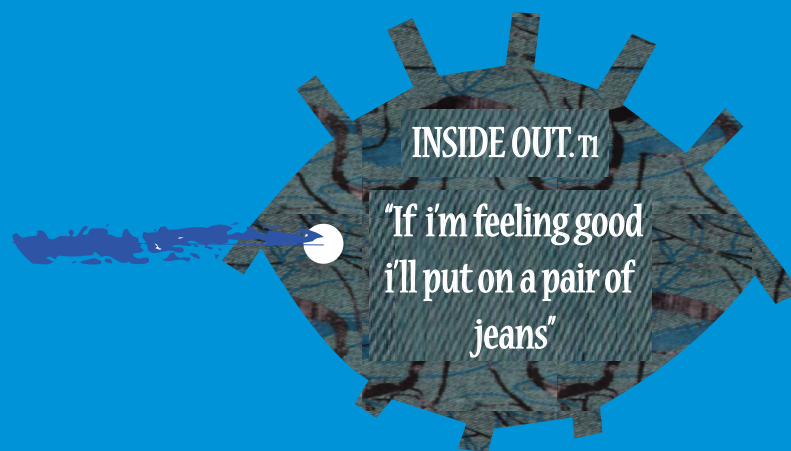
front:



back:



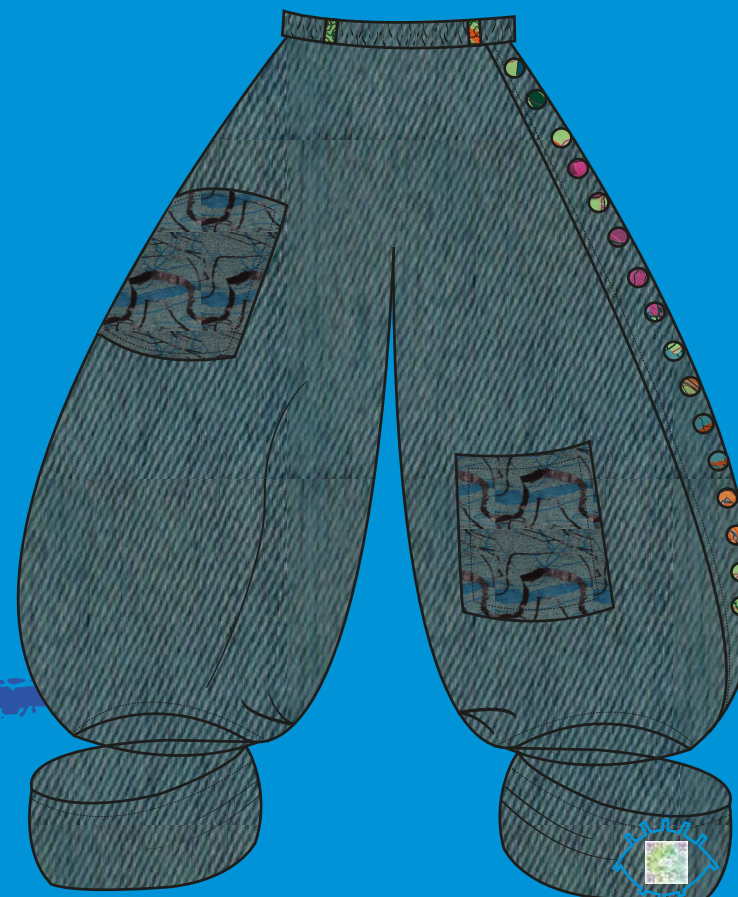
front:



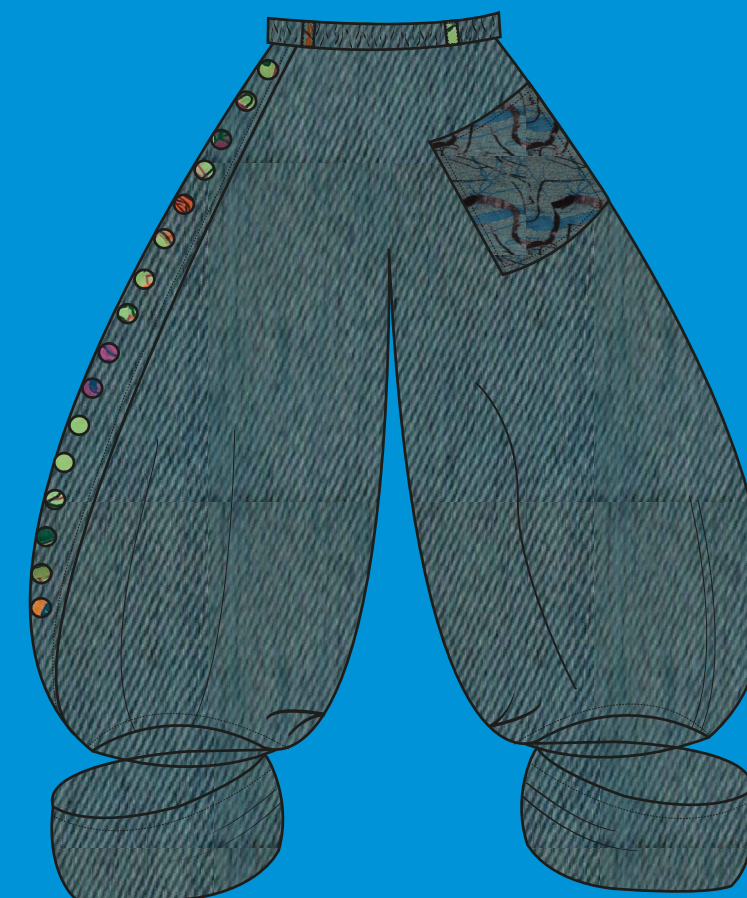
back:



front:



back:





texture



PRINT 2



abstract

look 2



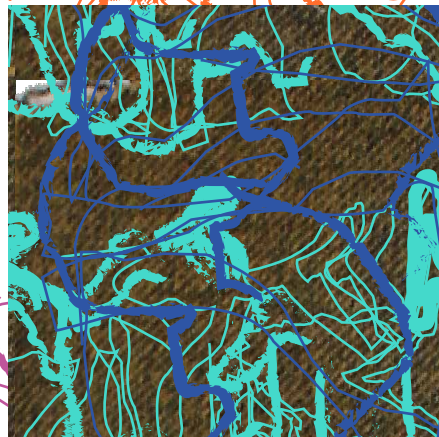
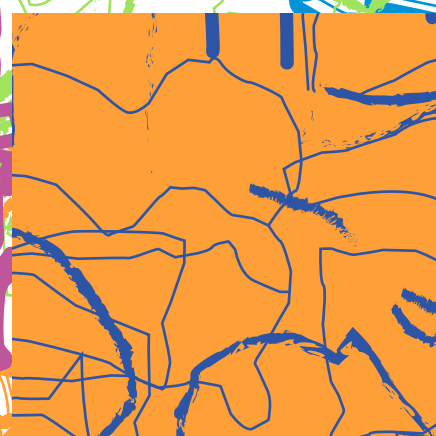
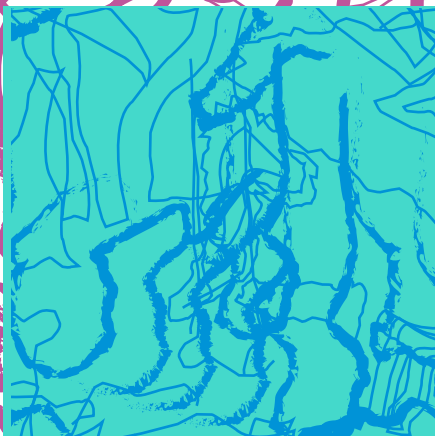
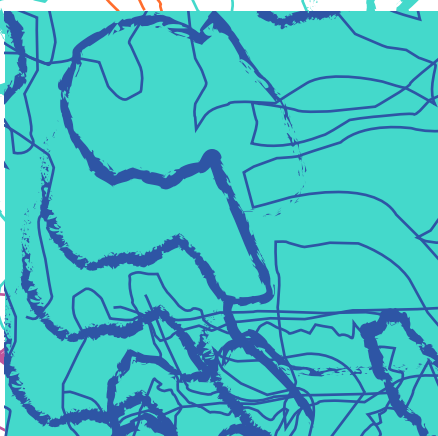
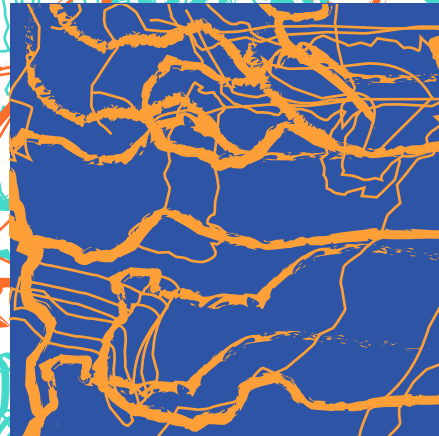
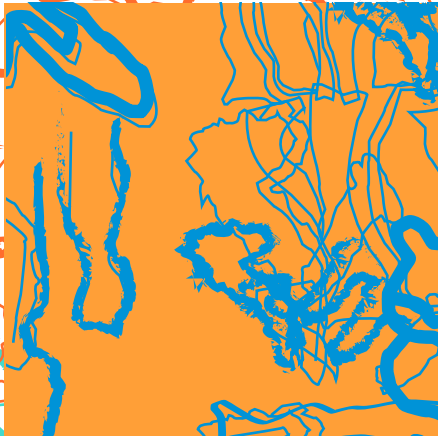




Surface

PRINT 3

Color



dungarees

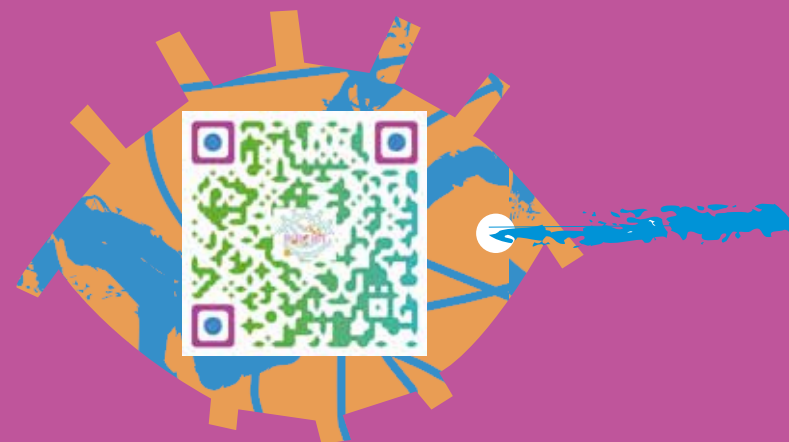
crop-top

look 3

front:



back:



front:



back:



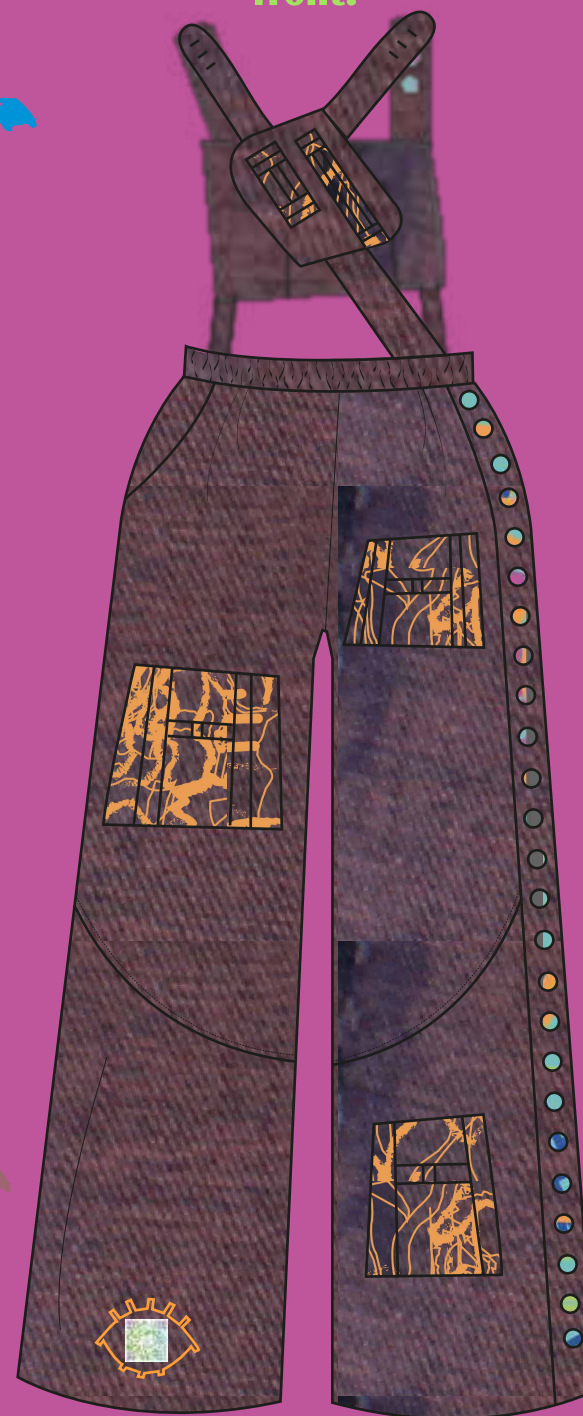
front:



back:



front:



back:





final time up





